

Meg Koss Conschafter

Web & Graphic Design



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Education

University at Buffalo – Bachelor of Arts August 2005 – May 2009
Visual Studies Major, concentration in Communication Design
Recipient of Morrison Scholarship – Fall 2008

Genesee Community College – Digital Art August 2004 – May 2005
Visual Studies Major, concentration in Communication Design
Recipient of Morrison Scholarship – Fall 2008
President's List - 4.0 GPA

Experience

Self-Employed Designer & Cartoonist August 2014 – Present
Independent artist and illustrator, working on a range of freelance projects for a variety of clients, while also producing my own self-published comic works and contributing to curated comic anthologies.

clevermethod, Inc. November 2013 - August 2014
Part of a small but focused team, working primarily in interactive design. Projects ranged from websites for local companies to large-scale promotional materials for internationally-recognized brands.

Aurora Consulting Group May 2011 - November 2013
Designed graphics, Flash animation and interactive demos, websites, and e-mail campaigns for Fisher-Price US and international projects. Worked as part of a team to translate and localize branded websites. Responsibilities ranged from general website maintenance and upkeep, through participating in design and development of ongoing brand identity redesign.

Self-Employed Graphic Designer June 2009 – May 2011
Worked with a variety of clients to create branding and identity materials for their businesses. Types of projects ranged from logo design for print and web, to website design and construction, as well as more specialized individual projects and long-term contract work with local marketing groups.

University at Buffalo Instructional Technology Services November 2005 – June 2009
Maintained and supported technology-enabled classroom computers and equipment; provided one-on-one support to professors, staff, and students; involvement in development of department-specific software applications for intra-office use. Support extended to computers running Mac OSX, Windows Vista, and UB Linux, as well as a variety of standard software and hardware troubleshooting.

University at Buffalo Creative Services January 2007 – March 2007
Independent study/internship under the supervision of the creative services director to develop promotional print and web materials for departments and events within the university's College of Arts and Sciences, such as guest speaker appearances and gallery exhibitions.

Aakron Rule Corporation September 2003 – June 2005
Split responsibilities included proofreading completed designs for screenprinting, and creating, typesetting, and preparing designs for screenprint on promotional materials.

Publications & Work in Collections

Keeping the Republic: Power and Citizenship in American Politics, Fourth Edition, and Keeping the Republic: Power and Citizenship in American Politics, the Essentials by Christine Barbour. CQ Press. Publication date December 18, 2008.
Messenger Issues 1 & 2; print comic book and webcomic, 2009.
Follower Issue 1; print comic book & webcomic, 2014.
Contributor to various comic anthologies, including Blank Party!, Stardust & Candy, and To Boldly Go.

Salt Lake City Public Library, Alternative Press Collection
University at Buffalo, The Poetry Collection
University at Buffalo, Print Media Collection
University of Wisconsin at Madison, Department of Special Collections
Michigan State University, Special Collection Division
Bowling Green University, Popular Culture Collection, William T. Jerome Library

Skills & Proficiencies

Adobe Illustrator CS6
Adobe Photoshop CS6
Adobe InDesign CS6
Flash
Dreamweaver
Quark XPress
iLife Suite
Microsoft Office
Actionscript
HTML
CSS
jQuery
Mac OSX & Windows Operating Systems
General computer troubleshooting and support
Knowledge of layout & setup for print